

INA PULLEN SMALLWOOD MEMORIAL LIBRARY

224 GRANT STREET CHICKASAW, ALBAMA 36611

PHONE: (251) 452-6465

Chickasaw Library Newsletter

1/17

Story Time!

In this week's special event we will be hosting a story time for our local children ages 2-5. We would like to personally invite you to bring your children to enjoy a fun-filled educational experience with us. Books will be read, crafts and refreshments will be enjoyed. This week's theme will be Dr. Seuss. The date will be March 4, 2017 from 1 to 2 p.m.



"A library is not a luxury but one of the necessities of life."

-Henry Ward Beecher

Free Swimming Pass!

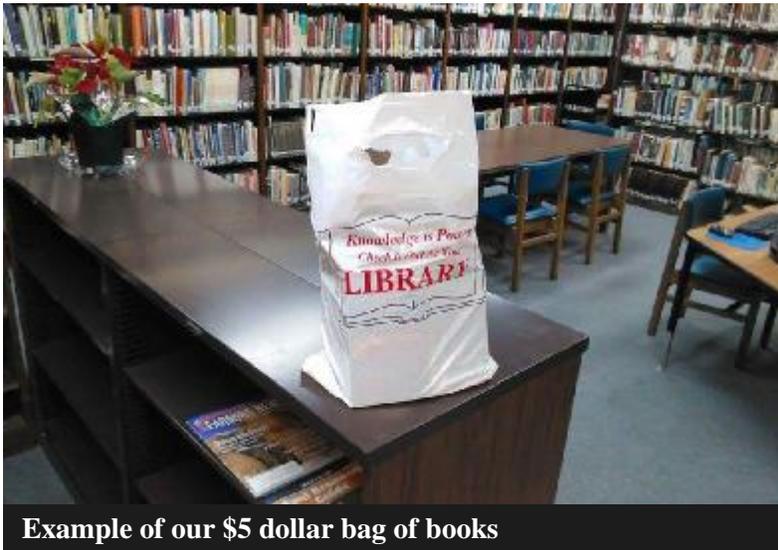
Come on in for a chance to win a season swimming pass at the Chickasaw pool. The person to read the most books by the end of April will win. Call (251) 452-6465 for more details.



The Ina Pullen Smallwood Memorial Library

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Example of our \$5 dollar bag of books

2016 Best Sellers!

Right here. Right now. The Chickasaw Library offers you some of Amazon and New York's best sellers of 2016. Come on in and check it out, check it out, check it out.

Bag-of-Books Sale!

Come one, come all to our ongoing bag-of-books sale. Grab a bag and fill it up with as many paperback books as you can fit. All this for the very low price of just \$5.

Highly Recommended Reading!

Besieged: Mobile 1865 by Russell W. Blount, Jr. provides an eyewitness account that documents the events in Mobile, Alabama, in 1865. His vivid narrative of the turbulent siege of nearby Spanish Fort and the subsequent battle for Mobile brings to life some of the forgotten people of the struggle through their diaries and letters. The cost is \$26.95 and it is available at local bookstores. This book is strongly recommended by the Chickasaw Library Director Teresa Goolsby.



2016 Best Sellers

We are on Facebook!!

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MemorialLibrary**

Get a Library Card!

Read for free and save over \$600 a year on books if you zoom through two new titles a month. You can also often get free classes and discounted tickets to zoos,



on

Sidebar Story Headline

Sidebars complement a main article. Use them when you want to keep your main articles direct and information packed, but you still want to share extra or supplementary content.

For example, if your main story is about your new building plans, consider using the sidebar to talk about the history of the land plot, or to tell a story of your first encounter with the property.



Photo Caption

Another Story Headline

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused. Examples of possible headlines include Selling Your Home and New Office Opens Near You.

If you have to break a headline into two rows, try to find a natural break in the content. Each line should stand alone so that your readers can easily understand what is in the story even while skimming.

Newspaper editors consider headline writing like poetry. How can you get the reader's attention and draw them into the story in only a few words?

Meanwhile, you don't want to give too much away, or the reader doesn't even have to read the story to understand the content.

Back Cover Story Headline

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.

You might also designate a consistent spot on the page for lighter, or more editorial content. That way the reader always knows where to look for a certain type of content.

Most successful publications include a mix of content types to satisfy a wide range of tastes. Consider putting your most serious content on the front page, and your lighter content inside.

It's called a story for a reason

Integrate frequent headlines to announce different sections of your story. Consider writing your content in a personal tone, in the same way you might talk to someone sitting across from you at a restaurant.

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Northwind Traders
4567 Main Street
Raleigh, NC 02134-0000

(555) 555-0123

email@sample.com

Visit us on the web at
www.northwind.com

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Northwind Traders
4567 Main Street
Raleigh, NC 02134-0000